

# Gene ID Ltd

"Bringing you peace of mind in a world of genetic uncertainty"

## ***Peace of Mind from Genotype Identification Test***

Thanks to the miracles of modern science, you can now take an economical and easy genetic test in the comfort of your own home.

The test consists of a painless sample of your DNA using a simple mouth swab. Send us the swab and the fee and we will examine it, looking for common variations in your genetic make-up\*.

Three days after the test you will receive a letter telling you which genotype you belong to. The test identifies three common genetic variations A, B or C. All of these are normal and not genetic disorders. Further information about what your genotype might mean for your health will be sent to you over the coming weeks. We will let you know about our continually expanding range of exciting new genetic services.

For example, knowing your genotype you will be able to obtain health advice on:

- what to eat and vitamin supplements or medicines to take;
- predictions about your, or your children's, risk of future illness;
- health advice about your lifestyle;
- beauty products tailored to your individual genetic make-up.

We look forward to receiving your test swab and will let you know your genotype.



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\* People differ in the genes that they are born with (their genetic makeup or "genotype"). Rare genetic differences are called mutations and can lead to genetic disorders (such as cystic fibrosis). Common genetic differences are called polymorphisms – these common genetic variations occur in all of us and do not necessarily cause an illness. Scientists are studying whether these genetic differences are linked to your risk of developing common diseases (such as heart disease or cancer) and also to other differences – including ethnicity and behaviour.